



# SOCIETY FOR IN VITRO BIOLOGY

Formerly the Tissue Culture Association

95-9

No

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December 20, 1994

Council for Tobacco Research  
USA, Inc.

Attn: Dr. George A. Hashim  
900 Third Avenue  
New York, NY 10022

Denver, CO

Dear Dr. Hashim

Last year, the Council For Tobacco Research USA, Inc. generously provided financial support to the Society for In Vitro Biology (SIVB), formerly, the Tissue Culture Association, as host sponsor of the 1994 Congress on Cell and Tissue Culture held in Research Triangle Park, North Carolina. As you know, the mission of the Society is to foster exchange, publication and teaching of knowledge related to in vitro science of cells and tissues, focusing on biological problems of significance to science and society.

The 1995 Congress on In Vitro Biology will be held in Denver, Colorado on May 20-24. The central theme of the Congress is "Interplay of Cells with their Environment." The upcoming Congress will involve participation by European and Asian scientists. We would welcome participation by members of your organization. We look forward to this Congress as a unique opportunity to further intellectual exchange and promote worldwide scientific interactions among investigators. We anticipate attendance will equal the 700 participants who attended in Research Triangle Park.

As President of the SIVB, I am writing to ask that you consider again supporting our Congress. To put our sponsorship needs in perspective, we have established the sponsorship categories listed below. We hope you will be able to contribute at one of the levels mentioned, but contributions at any level are always welcomed.

Congress Sponsor	\$25,000
Congress Plenary Session Sponsor	\$10,000
Congress Session-In-Depth Sponsor	\$ 5,000
Congress Contributor	\$ 1,500

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In 1994, the Congress in Research Triangle Park was fortunate to receive financial support from over 25 different charitable, corporate and government entities. Despite this generous support, a significant amount of SIVB's own funds was needed to defray speaker expenses. In light of last year's experience, your co-sponsorship or contribution will be all the more meaningful.

Thank you for consideration of our request. All contributions would be gratefully acknowledged in our meeting program and our society newsletter.

Finally, the enclosed copy of our Exhibit Prospectus may be of interest to you. Please contact me if you wish additional information about the 1994 or 1995 Congress.

Sincerely,

*Roberta H. Smith*

Roberta H. Smith, Ph.D.  
President, Society for In Vitro Biology

Enclosures